

FIG. 1 is a block diagram of a system 100 for providing location-based yellow pages access instructions to a user device 110 via a network 150. The system 100 includes a server 170 and a database 180. The server 170 includes a processor 171, a memory 174, and a network port 173. The memory 174 includes location-based yellow pages database access instructions 175. The database 180 includes a yellow pages database 180 and advertiser measured location information 181. The user device 110 includes a processor 111, a memory 114, and a network port 113. The memory 114 includes web GUI instructions 115 and user measured location information 116. The network 150 is connected to the server 170 and the user device 110. The network 150 also includes a microbrowser instructions database 120 and a microbrowser instructions database 125.

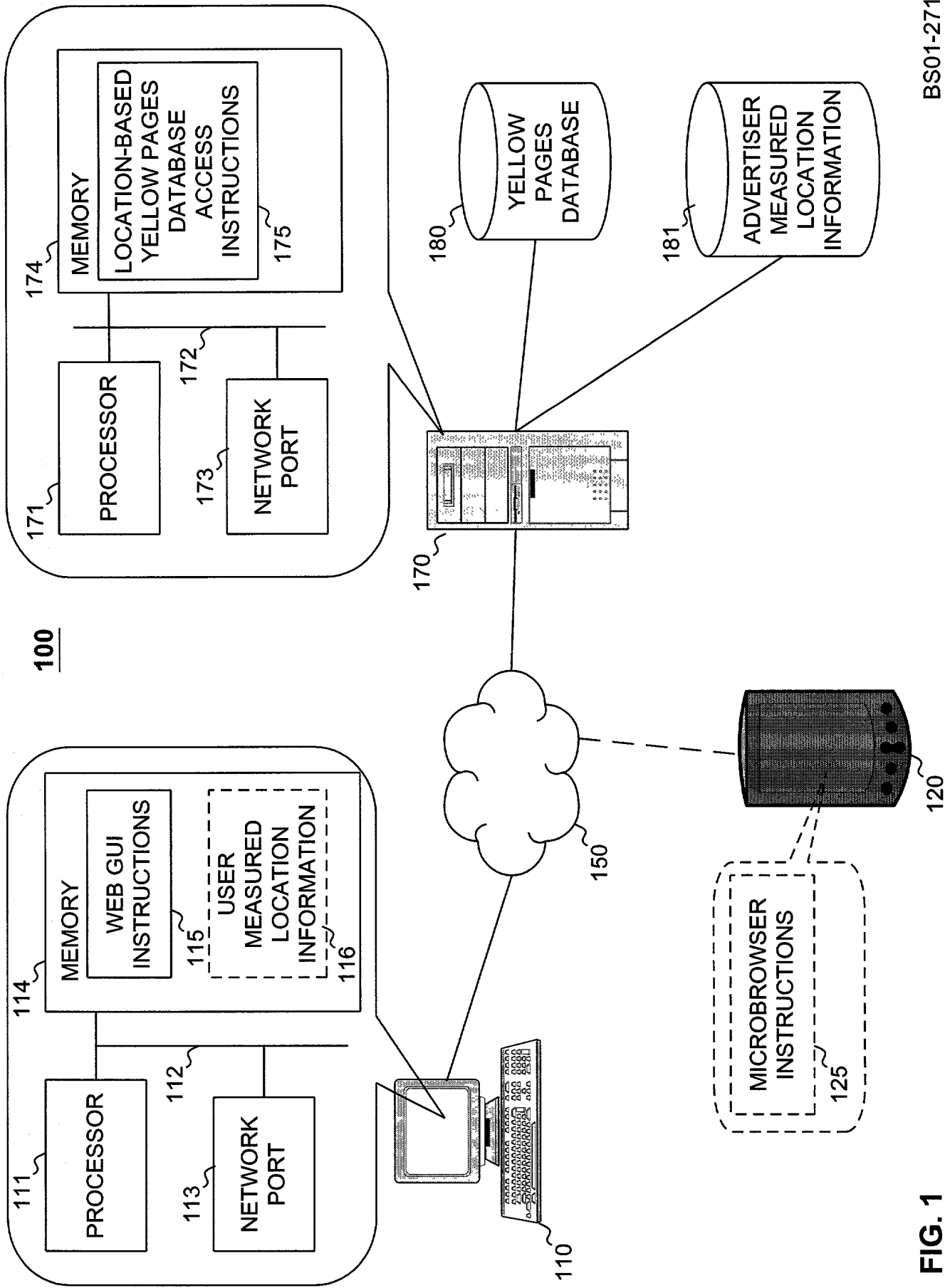


FIG. 1

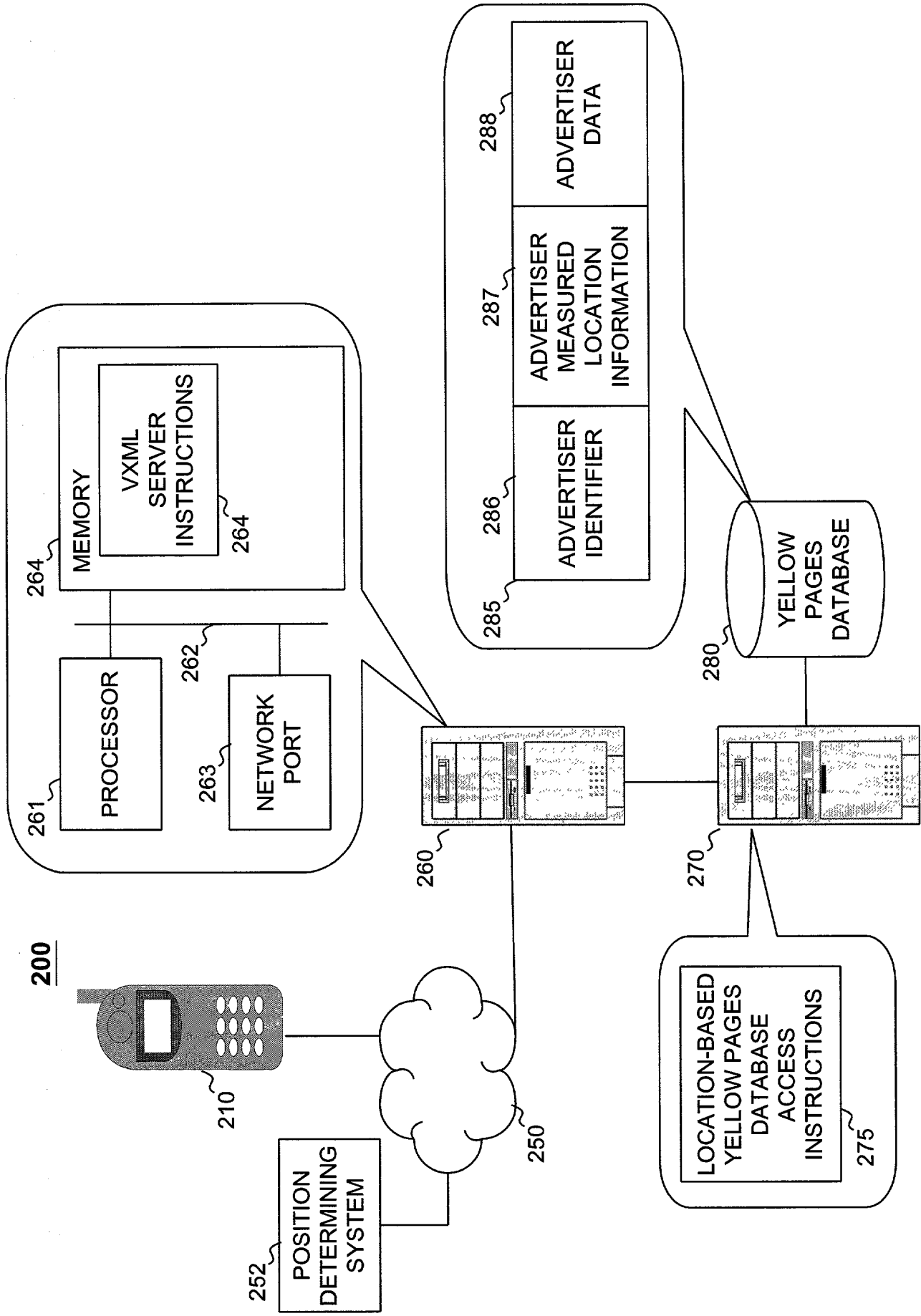


FIG. 2

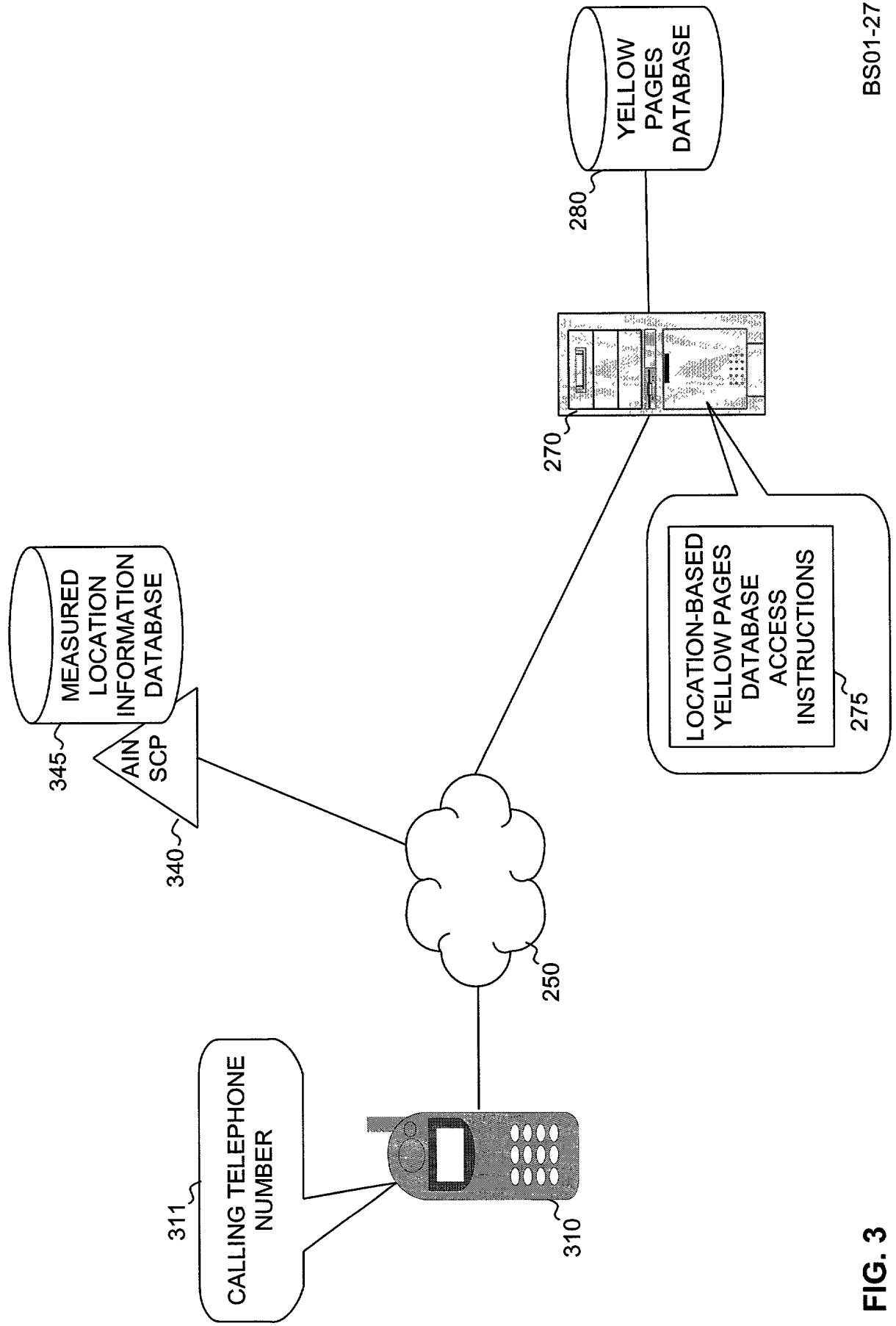


FIG. 3

FIG. 4

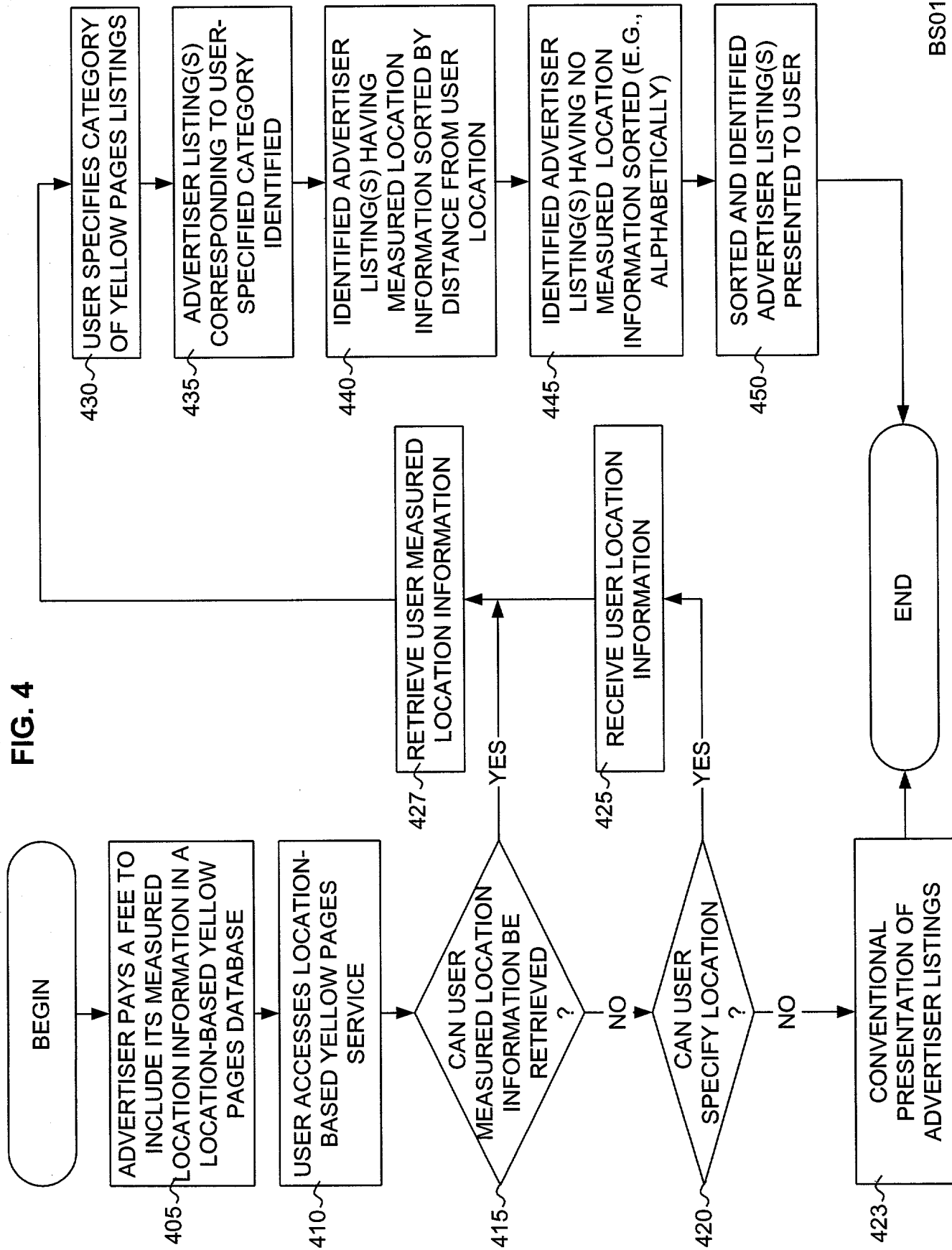


FIG. 5 is a schematic diagram of a target 500 for a target shooting system. The target 500 includes a central bullseye 501, an inner ring 502, an outer ring 503, and a center point 504.

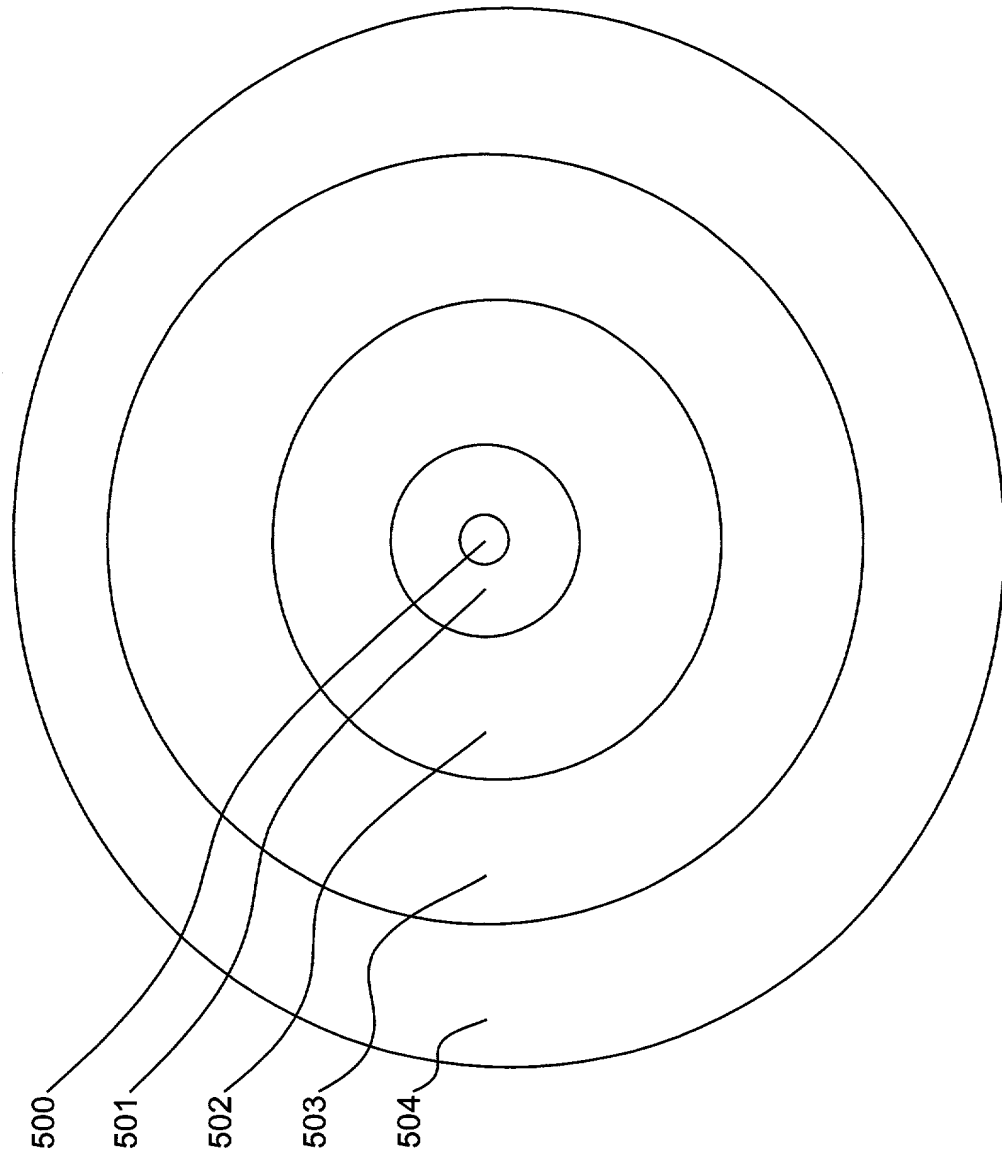


FIG. 5

600	601	602	603	604	605
	ADVERTISER IDENTIFIER	ADVERTISER DISTANCE	SAME TEL. EX. AREA?	SAME AREA CODE?	SAME LATA?
610	A	DISTANCE (A)	N/A	N/A	N/A
611	B	DISTANCE (B)	N/A	N/A	N/A
612	C	DISTANCE (C)	N/A	N/A	N/A

615	E	DISTANCE (E)	N/A	N/A	N/A
630	F	N/A	YES	YES	YES

635	H	N/A	YES	YES	YES
640	I	N/A	NO	YES	YES

645	K	N/A	NO	YES	YES
650	L	N/A	NO	NO	YES

655	N	N/A	NO	NO	YES

FIG. 6